

Local Market Data From Onboard Informatics

We've brought industry leading local data to our platform.

This feature comes from our partnership with Onboard Informatics - a local data provider who, for the last 13 years, has helped major real estate franchises and brokers increase their market authority.

To learn more about Onboard Informatics, visit their website.

Put an end to real estate giants dominating your local market

Enhance your listings to boost your local market authority

With our local data, you can detailed - and frequently updated - neighborhood information on your listing detail pages to attract search engines and improve the ranking and visibility of your website.

Beat Zillow with local data.

By creating a more efficient research experience, prospective buyers will become qualified leads more quickly.

Integrated market data is part of a successful digital marketing strategy and is necessary to compete with larger brands at the local level.



Start generating more leads

Offer buyers and sellers relevant data - without the hassle

By offering buyers the opportunity to reasearch any town or zip code in your market, you create a stronger connection with the **69% of home buyers who are looking to take action with an agent.**

They receive the same search functionality that they would find on Zillow, while you receive a tool that helps engage high-quality leads.

The Market Report Tool includes:

Education: local school information including type of school, overall rating from parents, test score ratings, etc.

Demographics: age breakdowns, population change, number of households, etc.

Points of Interest: a map of the area that labels the type of attraction and it's average commute time.

...and much more.

